



Department of Medical Assistance Services  
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[www.dmas.virginia.gov](http://www.dmas.virginia.gov)

# MEDICAID MEMO

**TO:** Medicaid Providers Including Managed Care Organizations Providing Services to Virginia Medicaid and FAMIS Members

**FROM:** Gregg A. Pane, MD, MPA, Director  
Department of Medical Assistance Services (DMAS)

**MEMO:** Special

**DATE:** 11/24/2010

**SUBJECT:** Coverage of Tobacco Cessation Counseling for Pregnant Women—Effective October 1, 2010

The Department of Medical Assistance Services (DMAS) implemented coverage of tobacco cessation counseling for pregnant women, effective October 1, 2010, to comply with §4107 of the Patient Protection and Affordable Care Act (PPACA – federal health reform). DMAS currently covers tobacco cessation pharmacotherapy (nicotine replacement therapy and prescription drug therapy) for pregnant women in the fee-for-service (FFS) population. DMAS has a Preferred Drug List (PDL) Program to provide clinically effective and safe drugs to members in a cost-effective manner. The PDL is effective for the Medicaid, MEDALLION, and FAMIS Plus fee-for-service populations. To view the complete list of pharmaceutical products, including tobacco cessation pharmacotherapy, included on the Virginia PDL, visit [http://www.dmas.virginia.gov/pharm-pdl\\_program.htm](http://www.dmas.virginia.gov/pharm-pdl_program.htm).

## **Tobacco Cessation Counseling for Pregnant Women Enrolled in Fee-for-Service**

Effective October 1, 2010, DMAS activated Current Procedural Terminology (CPT) codes 99406 and 99407 for specific providers indicated in this memorandum. This coverage is only for pregnant women enrolled in FFS Medicaid, the Family Access to Medical Insurance Security Plan (FAMIS), or FAMIS MOMS.

Code	Description	Unit	Outpatient Rate	Inpatient Rate
99406	Smoking and tobacco use cessation counseling visit: intermediate, greater than 3 minutes up to 10 minutes	1	\$9.51	\$8.74
99407	Smoking and tobacco use cessation counseling visit: intensive, greater than 10 minutes	1	\$18.25	\$17.74

Providers approved to be reimbursed for tobacco cessation counseling include the following:

- Physicians
- Nurse Practitioners
- Certified Nurse Midwife
- Licensed Professional Counselor
- Licensed Psychologist
- Clinical Psychologist
- Clinical Nurse Specialist-Psychiatric
- Licensed Clinical Social Workers
- Licensed School Psychologists
- Licensed Marriage and Family Therapists
- Substance Abuse Practitioners
- Certified Professional Midwives
- Health Departments
- Federally Qualified Health Centers
- Rural Health Clinics
- Community Service Boards
- Substance Abuse Clinics

### **Managed Care Organizations**

Many Medicaid, FAMIS, and FAMIS MOMS recipients are enrolled in one of the Department's contracted MCOs. The MCOs cover tobacco cessation pharmacotherapy (nicotine replacement therapy and prescription drug therapy) for pregnant women as well as Tobacco Cessation Counseling, effective October 1, 2010. In order to be reimbursed for services provided to an MCO enrolled individual, providers must follow their respective contract with the MCO. The MCO may utilize different prior authorization, billing, and reimbursement guidelines than those described for Medicaid fee-for-service individuals. For more information, please contact the MCO directly.

### **VIRGINIA MEDICAID WEB PORTAL**

DMAS offers a web-based Internet option to access information regarding Medicaid or FAMIS member eligibility, claims status, check status, service limits, service authorizations, and electronic copies of remittance advices. Providers must register through the Virginia Medicaid Web Portal in order to access this information. The Virginia Medicaid Web Portal can be accessed by going to: [www.virginiamedicaid.dmas.virginia.gov](http://www.virginiamedicaid.dmas.virginia.gov). If you have any questions regarding the Virginia Medicaid Web Portal, please contact the ACS Web Portal Support Helpdesk, toll free, at 1-866-352-0496 from 8:00 A.M. to 5:00 P.M. Monday through Friday, except holidays. The MediCall audio response system provides similar information and can be accessed by calling 1-800-884-9730 or 1-800-772-9996. Both options are available at no cost to the provider.

### **ELIGIBILITY VENDORS**

DMAS has contracts with the following eligibility verification vendors offering internet real-time, batch and/or integrated platforms. Eligibility details such as eligibility status, third party liability, and service limits for many service types and procedures are available. Contact information for each of the vendors is listed below.

Passport Health Communications, Inc. <a href="http://www.passporthealth.com">www.passporthealth.com</a> <a href="mailto:sales@passporthealth.com">sales@passporthealth.com</a> Telephone: 1 (888) 661-5657	SIEMENS Medical Solutions – Health Services Foundation Enterprise Systems/HDX <a href="http://www.hdx.com">www.hdx.com</a> Telephone: 1 (610) 219-2322	Emdeon <a href="http://www.emdeon.com">www.emdeon.com</a> Telephone: 1 (877) 363-3666
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### **ALTERNATE METHODS TO LOOK UP INFORMATION**

As of August 1, 2009, DMAS authorized users now have the additional capability to look up service limits by entering a procedure code with or without a modifier. Any procedure code entered must be part of a current service limit edit to obtain any results. The service limit information returned pertains to all procedure codes used in that edit and will not be limited to the one procedure code that is entered. This is designed to enhance the current ability to request service limits by Service Type, e.g., substance abuse, home health, etc. Please refer to the appropriate Provider Manual for the specific service limit policies.

### **“HELPLINE”**

The “HELPLINE” is available to answer questions Monday through Friday from 8:30 a.m. to 4:30 p.m., except on state holidays. The “HELPLINE” numbers are:

1-804-786-6273	Richmond area and out-of-state long distance
1-800-552-8627	All other areas (in-state, toll-free long distance)

Please remember that the “HELPLINE” is for provider use only. Please have your Medicaid Provider Identification Number available when you call.